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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Michael D. Ellis  
Application No.: 09/717,729 Confirmation No.: 6773  
Filed : November 21, 2000  
For : INTERACTIVE TELEVISION TARGETED MESSAGE  
SYSTEM

**RECEIVED**

Group Art Unit : 2614

MAR 01 2004

Examiner : Scott E. Beliveau

Technology Center 2600

New York, New York  
February 23, 2004Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

TRANSMITTAL LETTER FOR  
THIRD SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

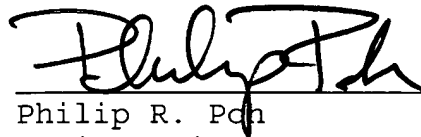
Sir:

Transmitted herewith is a Third Supplemental Information Disclosure Statement in the above-identified application. This Statement is submitted after the period specified in 37 C.F.R. § 1.97(b) and before the mailing date of any of a final action, a notice of allowance, or an action that otherwise closes prosecution in the application.

Because this Statement is submitted not more than three months from the mailing date of any communication from a foreign patent office in a counterpart foreign application, submission of this Statement requires no fee in accordance with 37 C.F.R. § 1.97(c). However, if for any reason a fee

is due, the Director is hereby authorized to charge payment of any fees required in connection with this Third Supplemental Information Disclosure Statement to Deposit Account No. 06-1075. A duplicate copy of this letter is transmitted herewith.

Respectfully submitted,

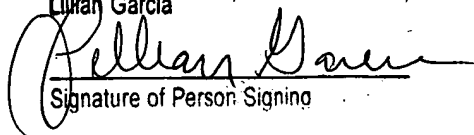


Philip R. Pohn  
Registration No. 51,176  
Agent for Applicant  
FISH & NEAVE  
Customer No. 1473  
1251 Avenue of the Americas  
New York, New York 10020-1104  
Tel.: (212) 596-9000  
Fax.: (212) 596-9090

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